

**For Immediate Release**

**Embarcadero Debuts the Industry's First On-Demand, Multi-Platform  
Software Development Tool Chest:  
Embarcadero® All-Access™**

*Fruition of CodeGear™ acquisition from Borland® yields on-demand access to Embarcadero's powerful tools for application and database developers, architects and DBAs*

**SAN FRANCISCO – Feb. 18, 2009** – Embarcadero Technologies, Inc., a database tools and developer software company, today launched Embarcadero All-Access, the industry's first software development solution that provides application developers, architects and database professionals with cost effective, on-demand access to all the tools they need to design, build and run software applications and data systems for all of their platforms and programming languages.

“In today's economic climate, companies are under intense pressure to boost IT and R&D productivity while simultaneously reigning in costs,” said Al Hilwa, program director, Application Development Software, IDC. “One of the best ways to address this challenge is to provide application and database developers with the full range of tools they need to speed development, manage changes and compliance more efficiently, and to design things right in the first place. Software vendors that can affordably provide this broad range of tools across the industry's most popular platforms and languages are well-positioned to become strategic partners to companies seeking to optimize their IT spend and boost efficiency, productivity and innovation.”

Embarcadero All-Access enables customers to select from one of four All-Access levels providing on-demand access to the entire Embarcadero tool chest which includes up to 18 award winning development and management products. These tools range from rapid application and web development (Delphi®, JBuilder®, C++Builder®, 3<sup>rd</sup>Rail™) and database design and development (ER/Studio®, Rapid SQL®, DBArtisan®), to database management (Change Manager, Performance Center) and more. Higher All-Access levels provide additional products, features and functionality. The price for each level includes the first year of support, maintenance, all upgrades, new products as they are introduced, and access to premium content on the Embarcadero Developer Network website. <http://edn.embarcadero.com>. To view all products available in the Embarcadero All-Access by level, visit [www.embarcadero.com/products/all\\_access](http://www.embarcadero.com/products/all_access).

“All-Access offers Embarcadero's popular database and application development tools at a price point significantly below the cost of even part of the included capabilities,” said Ronald Segal, president of Spectrum Systems, Inc. “All-Access is a versatile and powerful asset that can evolve with any organization, and can be redeployed across roles, projects and project lifecycle phases. This is particularly important in the federal marketplace in which we work as software budgets are being slashed and requirements continue to grow. All-Access enables agencies to meet their current needs within budget, dramatically reduce total costs of ownership, and is specifically designed to support organizations as they expand and evolve.”

Embarcadero All-Access simplifies tool delivery and license management with innovative and flexible licensing and deployment options that are designed to simplify license provisioning and access for any size team or organization. All-Access license options include: Workstation, which is tied to a user and workstation; Network Managed Named User, which allows a user license to float between workstations; and Network Managed Concurrent, which allows All-Access licenses to be shared among users in an organization.

Embarcadero All-Access also introduces InstantOn™, a breakthrough feature that allows users to easily “click-and-run” All-Access tools on-demand, without installation, either locally or over the network. InstantOn saves valuable time and allows instant operation in locked-down desktop environments where installing software is problematic. The InstantOn capability is available today for many All-Access tools and will be available for all components of All-Access in Q2 2009.

“Embarcadero All-Access is the ultimate high-tech tool chest,” said Wayne Williams, CEO of Embarcadero Technologies. “Rather than having to find, evaluate and buy full price individual tools as needs arise, the All-Access tool chest provides users with instant access to virtually all the tools they need to design, build and run applications and databases across the industry’s most popular platforms. And by making the tool chest affordable and convenient to use, customers can reduce overall tooling costs while achieving huge efficiencies in their IT and R&D groups.”

### **Pricing and Availability**

Embarcadero All-Access is now available worldwide. Pricing in North America begins at \$2,250 USD for a “Bronze” single-user Workstation license. To learn more about Embarcadero All-Access packages, visit [www.embarcadero.com/products/all\\_access](http://www.embarcadero.com/products/all_access).

### **Supported Platforms and Languages**

Oracle®, IBM® DB2, Sybase®, Microsoft® SQL Server, InterBase®, MySQL®, Java™, Microsoft .NET, VCL, Rails™, Windows®, Linux®, Mac OS®, SQL, UML®, XML, HTML, C++, Delphi®, PHP, Ruby™

### **About Embarcadero Technologies**

Embarcadero Technologies, Inc. is a leading provider of award-winning tools for application developers and database professionals so they can design systems right, build them faster and run them better, regardless of their platform or programming language. Ninety of the Fortune 100 and an active community of more than three million users worldwide rely on Embarcadero products to increase productivity, reduce costs, simplify change management and compliance and accelerate innovation. Founded in 1993, Embarcadero is headquartered in San Francisco, with offices located around the world. Embarcadero is online at [www.embarcadero.com](http://www.embarcadero.com).

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